

# Red Dog Media



**EXPERT MULTI MEDIA SOLUTIONS  
WHEN IMAGE IS EVERYTHING.**

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**reddogmedia@btinternet.com**

**www.reddogmedia.biz**

**One stop shop for all your media needs.  
High quality results at reasonable prices.  
Over 50 years combined experience of  
award winning work.**



**Filming & Photography  
Communications & PR**

**Red Dog Media**

1 Green Terrace  
Glasbury on Wye  
Powys HR3 5LJ

**Design & Printing  
Media Training  
Presentations  
& much more**

## ABOUT RED DOG MEDIA

Red Dog Media was set up by Roger Mulliner and Claire Graham who have over five decades of experience of offering freelance facilities to the mainstream broadcast and print media, corporate clients, public and charity sectors. Roger and Claire have backgrounds in award winning television and press journalism. Red Dog Media is an arm of the independent production company Trent Television Productions which has been trading successfully since 1987.

## WHY CHOOSE RED DOG MEDIA?

**Here's what our clients say:**

"Incredibly professional, polite, punctual and personable. First-rate photography skills. Excellent copy." **Brecon & Radnor Express Newspaper.**

"Media training was delivered in a very professional manner. We had positive feedback from people who attended the workshops. We would be pleased to work with them again."

**Older People's Commission for Wales.**

"A valuable communications asset. Increased the profile of the organization beyond expectations."

**HRH The Prince of Wales' charity PRIME Cymru.**

"You are in safe hands with Red Dog Media, I would thoroughly recommend them. The quality of their work was excellent." **Brecon Volunteer Bureau.**

"We would thoroughly recommend Red Dog Media. Their filming, communications and photography services are highly professional and they produce top quality material." **The Glanusk Estate.**

**Our clients & project partners include:**

The BBC, BBC World Service, ITV, RNIB, Boots, Birmingham Repertory Theatre, Circom Regional, Older People's Commissioner for Wales, Percussion Plus, The Prince of Wales' charity Prime Cymru, Glanusk Estate, BBC Education, Findel Education, Davies Sports, The British Embassy in Belgrade, Organization for Security & Co-operation in Europe (OSCE), Council of Europe, Irex ProMedia, T-media, Ten Alps Productions, international television & radio broadcast companies, the international press, Worcester University, Derby City Council, Inland Waterways Association, The Waterways Trust, British Waterways and The Israeli Tourist Board.

## FILM & DVD SERVICES

Our award winning filmmakers can provide all the facilities you require to make a corporate, promotional or public service film. We'll take your vision from start to finish, from developing the idea to creating bespoke film covers & handing over the finished item on DVD & other formats. We're experienced in making films & documentaries for broadcasters & corporate clients & retail our own independent films.



**Our rates are from £350 per day & include:**

2 person crew. 3 portable edit suites (AVID Media Composer 5), 1 editor/camera operator, 2nd camera operator/director/producer, 2 cameras (Sony Z5 HDV - high definition & Sony PD 150), 1 set of radio microphones, Broadcast quality DV CAM tapes & 10 DVD copies of the edited item.

**Our production facilities include:**

Editing, sound recording, DVDs & CD production, media copying & transfer service (VHS & other formats to DVD) plus audio copying & transfer.

## PHOTOGRAPHIC SERVICES



Our photographers are professionals who are experienced at supplying clients with only top quality images.

**Rates are from £125 per shoot:**

You get: 1 professional photographer, 1 top specification digital photography kit, 1 CD copy of the high resolution images taken & selection of high quality prints, sent by recorded delivery. Additional prints £1.

**Specialist shoots & services include:**

**School, college, university & graduation.**

CRB checked staff, quality prints & frames, promotional school fundraising items.

**Portraits of people & pets.**

**Models' index cards & portfolio.**

**Corporate shoots.**

**Weddings & special events.**

**Photographic restoration & duplication.**

**Why not browse our photographic portfolio at [www.reddogmedia.biz](http://www.reddogmedia.biz) or [www.flickr.com/photos/41334468@N07/](http://www.flickr.com/photos/41334468@N07/)**

# MEDIA TRAINING

We're UK Register of Learning Providers members with many decades of experience in media training. All our trainers are qualified professionals in the fields they teach & experienced in coaching working journalists across Europe, corporate clients & those without prior experience.



**Our rates are from £100 per person per day.**

Residential accommodation & venue hire is not included in the above fee but can be arranged locally at specially negotiated rates if required & we can create bespoke courses to suit exact needs.

**Here's some of the training we offer:**

**Television Training:** All aspects of TV production from presenting & reporting to camera work, editing, news & documentary making & more.

**Communications Training:** For professional communications & PR staff plus those wanting to promote a business, institution or charity.

**Spokesperson Training:** Covering all aspects of media interviews & including mock TV & radio interviews, playback & improvement coaching.

**Photography:** Includes a guide to freelance work.

**Writing:** Courses in all aspects of writing for the press, magazines, online, TV & radio.

**Computers:** Specialist Computer Tutor service.

**Showreel Sessions:** Training for budding actors & TV talent. Includes creating your own showreel.

**Music Video Sessions:** Learn how to create a music video. Ideal for music producers & bands wanting a promotional DVD of their songs.

**Model Index Card & Showreel Sessions:** Learn on your own photographic & video shoot. You get portfolio & index cards photos plus a showreel.

**For more details about these training courses visit [www.reddogmedia.biz](http://www.reddogmedia.biz)**



# DESIGN & PRINTING

We create bespoke logos, leaflets & brochures, menus, catalogues, business cards, film & album covers, on body DVD & CD designs, wedding, party & important occasion invitations, orders of service, website designs, unique & entertaining greetings cards, promotional banners, signs, postcards, labels, packaging, flyers, plus virtually anything else you need us to design.



**Rates for bespoke graphic design are from**

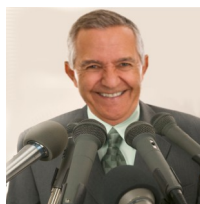
**£100 per day.**



We also offer printing at competitive prices & a personal delivery service.



# COMMUNICATIONS & PR



We're expert in what publishers & broadcasters want from a story about your company because we work for the print and broadcast media as qualified, professional journalists & we have many contacts in the international media.

**Our rates are from £125 per day & include:**

Researching the issue & finding an angle for your story to give you the best exposure.

Interviewing your experts & others for comments. Maximising publicity by writing bespoke press releases, tailored to the specific media outlets that you want to feature your news.

Organising media interviews for you &/or passing your contact details on to news makers.

1 to 1 consultation to proof read press releases & make changes if needed before they are sent out to the media.

Sending your press releases to our contacts across the media. Follow up calls to check progress with feedback to you.



# EVENT PHOTO & VIDEO SERVICE



Whatever your event we'll capture the moment in photographs & video expertly whilst blending into the background. Video & images can be available to buy at the event on DVD or as high quality prints.

We can even screen a film of the material during the event, via portable edit suites. We'll showcase video & photographs afterwards on our internet gallery in its own album for guests to order souvenir copies.

**Rates from £350 for video & photographic coverage which includes all copyright of the material to use as you wish.**



Negotiable split fee rates are sometimes available. You use our images & video. We retain the video, photo sales & general copyrights.



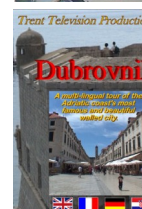
**Caught on camera by Red Dog Media?**

Visit our event display site to find out:

[www.flickr.com/photos/41334468@N07/](http://www.flickr.com/photos/41334468@N07/)

# BUY OUR FILMS ON DVD

**Looking for a special gift idea? Our DVD films make great presents.**



Professionally made films about fascinating subjects by Trent Television Productions, Red Dog Media's independent production company. All films have full colour, rigid presentation boxes & colour printed DVDs. Subjects include The Heritage of the Inland Waterways with John Noakes, a magical history tour of Dubrovnik in Croatia, tense tournaments by the Welsh polo team, amazing aerial displays & historic planes at Defford Air Day to a Middle Eastern balloon race.

Prices from £4.98 including postage. Buy them at [www.reddogmedia.biz](http://www.reddogmedia.biz)

